

AlmondNet Group Patent Families

	<u>CC</u>	<u>Serial No.</u>	<u>Filed</u>	<u>Pub. No.</u>	<u>Patent No.</u>	<u>Patented</u>	<u>Title</u>
Owned by Almondnet							
1	IL	127889	12/31/98	-	abandoned	-	A METHOD FOR TRANSACTING AN ADVERTISEMENT TRANSFER
2	IL	133489	12/13/99	-	abandoned	-	A DESCRIPTIVE-PROFILE MERCANTILE METHOD
3	US	09/473,078	12/28/99	-	6,973,436	12/06/05	METHOD FOR TRANSACTING AN ADVERTISEMENT TRANSFER
4	IL	136334	05/24/00	-	abandoned	-	A METHOD FOR MERCANTILE NEGOTIATION PARTICIPATION
5	US	09/593,993	06/14/00	-	6,925,440	08/02/05	DESCRIPTIVE-PROFILE MERCANTILE METHOD
6	IL	139369	10/30/00	-	abandoned	-	A SUPER SATURATION METHOD FOR INFORMATION-MEDIA
7	US	09/723,391	11/28/00	-	6,832,207	12/14/04	SUPER SATURATION METHOD FOR INFORMATION-MEDIA
8	EP	00981582.0	12/13/00	EP1238353	abandoned	-	A DESCRIPTIVE-PROFILE MERCANTILE METHOD
9	PCT	PCT/IL00/00829	12/13/00	WO0143001	expired	-	A DESCRIPTIVE-PROFILE MERCANTILE METHOD
10	PCT	PCT/IL01/00478	05/24/01	WO0190837	expired	-	A METHOD FOR MERCANTILE NEGOTIATION PARTICIPATION
11	EP	01982677.5	10/29/01	EP1393204	abandoned	-	A SUPER SATURATION METHOD FOR INFORMATION-MEDIA
12	PCT	PCT/IL01/00999	10/29/01	WO2002037207	expired	-	A SUPER SATURATION METHOD FOR INFORMATION-MEDIA
13	US	10/969,288	10/20/04	20050086112	abandoned	-	SUPER-SATURATION METHOD FOR INFORMATION-MEDIA
14	US	10/996,491	11/24/04	20050086113	7,822,639	10/26/10	ADDED-REVENUE OFF-SITE TARGETED INTERNET ADVERTISING
15	US	11/099,861	04/06/05	20050193020	7,428,493	09/23/08	DESCRIPTIVE-PROFILE MERCANTILE METHOD
16	US	11/177,184	07/08/05	20050246231	7,072,853	07/04/06	METHOD FOR TRANSACTING AN ADVERTISEMENT TRANSFER
17	US	60/804,937	06/16/06	-	expired	-	MEDIA PROPERTIES SELECTION BASED ON EXPECTED PROFIT FROM PROFILE BASED AD DELIVERY (WITHIN THE SELECTED MEDIA PROPERTIES AD SPACE)
18	US	60/805,119	06/19/06	-	expired	-	MEDIA PROPERTIES SELECTION BASED ON EXPECTED PROFIT FROM PROFILE BASED AD DELIVERY (WITHIN THE SELECTED MEDIA PROPERTIES AD SPACE)
19	US	11/479,832	06/30/06	20060253331	7,454,364	11/18/08	METHOD FOR TRANSACTING AN ADVERTISEMENT TRANSFER
20	US	11/763,286	06/14/07	20080010155	7,747,745	06/29/10	MEDIA PROPERTIES SELECTION METHOD AND SYSTEM BASED ON EXPECTED PROFIT FROM PROFILE-BASED AD DELIVERY
21	PCT	PCT/US07/71257	06/14/07	WO2007147080	expired	-	MEDIA PROPERTIES SELECTION METHOD AND SYSTEM BASED ON
22	EP	08103068.6	02/28/08	EP1975868	abandoned	-	A DESCRIPTIVE-PROFILE MERCANTILE METHOD
23	US	12/186,918	08/06/08	20080313194	7,979,307	07/12/11	METHOD AND STORED PROGRAM FOR ACCUMULATING DESCRIPTIVE PROFILE
24	US	12/273,478	11/18/08	20090094119	7,822,637	10/26/10	METHOD FOR TRANSACTING AN ADVERTISEMENT TRANSFER
25	US	12/823,709	06/25/10	20100274665	8,204,783	06/19/12	MEDIA PROPERTIES SELECTION METHOD AND SYSTEM BASED ON EXPECTED PROFIT FROM PROFILE-BASED AD DELIVERY

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26	US	12/911,601	10/25/10	20110040607	abandoned	-	ADDED-REVENUE OFF-SITE TARGETED INTERNET ADVERTISING
27	US	12/912,726	10/26/10	20110040620	abandoned	-	SYSTEM AND METHOD FOR PREPARING DATA USED TO DETERMINE ADVERTISEMENTS DISPLAYED TO COMMUNICATIONS NODE VISITORS
28	US	13/115,946	05/25/11	20110246347	8,239,264	08/07/12	METHOD AND STORED PROGRAM FOR SENDING DESCRIPTIVE PROFILE DATA, FOR ACCUMULATION ALONG WITH SOURCE INFORMATION, FOR USE IN TARGETING THIRD-PARTY ADVERTISEMENTS
29	US	13/115,949	05/25/11	20110225051	8,244,582	08/14/12	METHOD AND STORED PROGRAM FOR ACCUMULATING DESCRIPTIVE PROFILE DATA ALONG WITH SOURCE INFORMATION FOR USE IN TARGETING THIRD-PARTY ADVERTISEMENTS
30	US	13/115,952	05/25/11	20110246309	8,244,583	08/14/12	METHOD, STORED PROGRAM, AND SYSTEM FOR IMPROVING DESCRIPTIVE PROFILES
31	US	13/368,686	02/08/12	20121585006	8,244,586	08/14/12	COMPUTERIZED SYSTEMS FOR ADDED-REVENUE OFF-SITE TARGETED INTERNET ADVERTISING
32	US	13/418,320	03/12/12	20120173329	8,200,822	06/12/12	MEDIA PROPERTIES SELECTION METHOD AND SYSTEM BASED ON EXPECTED PROFIT FROM PROFILE-BASED AD DELIVERY
33	US	61/655,951	06/05/12	-	expired	-	TARGETED ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
34	US	13/491,454	06/07/12	20120246011	8,671,139	03/11/14	MEDIA PROPERTIES SELECTION METHOD AND SYSTEM BASED ON EXPECTED PROFIT FROM PROFILE-BASED AD DELIVERY
35	US	13/585,779	08/14/12	20120323718	8,494,904	07/23/13	METHOD AND STORED PROGRAM FOR ACCUMULATING DESCRIPTIVE PROFILE DATA ALONG WITH SOURCE INFORMATION FOR USE IN TARGETING THIRD-PARTY ADVERTISEMENTS
36	US	13/585,765	08/14/12	20130041760	8,600,815	12/03/13	METHODS AND SYSTEMS FOR FACILITATING OFF-SITE INTERNET ADVERTISING AND DIVIDING COMPENSATION PURSUANT TO CONTRACT
37	US	13/754,639	01/30/13	20130152126	8,713,600	04/29/14	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
38	CA	2874844	05/30/13	2874844	2874844	12/04/18	TARGETED TELEVISION ADVERTISING BASED ON A PROFILE LINKED TO AN ONLINE DEVICE ASSOCIATED WITH A CONTENT-SELECTING DEVICE
39	US	13/906,211	05/30/13	20130326554	9,071,886	06/30/15	TARGETED TELEVISION ADVERTISING BASED ON A PROFILE LINKED TO AN ONLINE DEVICE ASSOCIATED WITH A CONTENT-SELECTING DEVICE
40	PCT	PCT/US13/43460	05/30/13	WO2013184488	expired	-	TARGETED TELEVISION ADVERTISING BASED ON A PROFILE LINKED TO AN ONLINE DEVICE ASSOCIATED WITH A CONTENT-SELECTING DEVICE

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41	US	13/948,661	07/23/13	20130311302	8,775,249	07/08/14	METHOD, COMPUTER SYSTEM, AND STORED PROGRAM FOR ACCUMULATING DESCRIPTIVE PROFILE DATA ALONG WITH SOURCE INFORMATION FOR USE IN TARGETING THIRD-PARTY ADVERTISEMENTS
42	US	14/091,285	11/26/13	20140188624	10,026,100	07/17/18	SUPER-SATURATION METHOD FOR INFORMATION-MEDIA
43	IL	240262	01/30/14		240262	05/01/16	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
44	HK	16101091.8	01/30/14	1213398A	1213398	01/19/18	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
45	CA	2899015	01/30/14		2899015	12/20/16	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
46	JP	2015-556138	01/30/14		5877937	02/05/16	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
47	AU	2014212300	01/30/14		2014212300	03/10/16	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
48	KR	10-2015-7023425	01/30/14		10-1622898	05/13/16	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
49	KR	10-2016-7012489	01/30/14		10-1751658	06/21/17	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
50	EP	14745463.1	01/30/14	EP2952007	EP2952007	04/26/17	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
51	PCT	PCT/US14/13924	01/30/14	WO2014120965	expired	-	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
52	CN	2014800063884	01/30/14	104956682	ZL 2014 8 00063884	03/08/17	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
53	US	14/201,494	03/07/14	20140188600	8,959,146	02/17/15	MEDIA PROPERTIES SELECTION METHOD AND SYSTEM BASED ON EXPECTED PROFIT FROM PROFILE-BASED AD DELIVERY
54	US	14/204,958	03/11/14	20140195299	abandoned	-	COMPUTER SYSTEM FOR ACCUMULATING DESCRIPTIVE PROFILE DATA ALONG WITH SOURCE INFORMATION FOR USE IN TARGETING THIRD-PARTY ADVERTISEMENTS
55	US	14/620,502	02/12/15	20150161675	9,208,514	12/08/15	MEDIA PROPERTIES SELECTION METHOD AND SYSTEM BASED ON EXPECTED PROFIT FROM PROFILE-BASED AD DELIVERY
56	US	14/751,672	06/26/15	20150296271	9,351,053	05/24/16	TARGETED TELEVISION ADVERTISING BASED ON A PROFILE LINKED TO AN ONLINE DEVICE ASSOCIATED WITH A CONTENT-SELECTING DEVICE
57	US	14/763,963	07/28/15	20150365708	9,571,865	02/14/17	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
58	US	14/960,237	12/04/15	20160086223	9,508,089	11/29/16	MEDIA PROPERTIES SELECTION METHOD AND SYSTEM BASED ON EXPECTED PROFIT FROM PROFILE-BASED AD DELIVERY

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59	US	15/161,794	05/23/16	-	abandoned	-	TARGETED TELEVISION ADVERTISING BASED ON A PROFILE LINKED TO AN ONLINE DEVICE ASSOCIATED WITH A CONTENT-SELECTING DEVICE
60	US	15/360,762	11/23/16	20170076326	9,830,615	11/28/17	MEDIA PROPERTIES SELECTION METHOD AND SYSTEM BASED ON EXPECTED PROFIT FROM PROFILE-BASED AD DELIVERY
61	US	15/429,601	02/10/17	20170155936	10,009,636	06/26/18	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
62	US	15/822,974	11/27/17	20180144365	10,134,054	11/20/18	CONDITION-BASED, PRIVACY-SENSITIVE MEDIA PROPERTY SELECTION METHOD OF DIRECTING ELECTRONIC, PROFILE-BASED ADVERTISEMENTS TO OTHER INTERNET MEDIA PROPERTIES
63	US	16/016,448	06/22/18	20190069005	10,834,438	11/10/20	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
64	US	16/033,035	07/11/18	20190019223	10,628,857	04/21/20	A SUPER SATURATION METHOD FOR INFORMATION-MEDIA
65	US	16/194,203	11/16/18	20190180324	10,475,073	11/12/19	MEDIA PROPERTIES SELECTION METHOD AND SYSTEM BASED ON EXPECTED PROFIT FROM PROFILE-BASED AD DELIVERY
66	US	16/678,196	11/08/19	20200143418	10,839,423	11/17/20	MEDIA PROPERTIES SELECTION METHOD AND SYSTEM BASED ON EXPECTED PROFIT FROM PROFILE-BASED AD DELIVERY
67	US	63/072,055	08/28/20	-	expired	-	ANONYMIZED CROSS-APPLICATION OR CROSS-SITE ATTRIBUTION WITHOUT USE OF CENTRAL IDS
68	US	63/072,783	08/31/20	-	expired	-	ANONYMIZED CROSS-APPLICATION OR CROSS-SITE ATTRIBUTION WITHOUT USE OF CENTRAL IDS
69	US	17/092,651	11/9/2020	20210266615	11,503,348	11/15/2022	SMART TV DETECTION OF STB USER-CONTROL ACTIONS RELATED TO STB-ORIGINATED CONTENT PRESENTATION SPEED
70	US	17/097,865	11/13/20	20210192570	11,301,898	04/12/22	CONDITION-BASED METHOD OF DIRECTING ELECTRONIC PROFILE-BASED ADVERTISEMENTS FOR DISPLAY IN AD SPACE IN INTERNET WEBSITES
71	US	17/699,297	03/21/21	20220284466	abandoned	02/03/23	ANONYMIZED CROSS-APPLICATION OR CROSS-SITE ATTRIBUTION WITHOUT USE OF CENTRAL IDS
72	US	17/395,214	08/05/21	20220067777	11,282,105	03/22/22	ANONYMIZED CROSS-APPLICATION OR CROSS-SITE ATTRIBUTION WITHOUT USE OF CENTRAL IDS
73	US	17/714,936	04/06/22	20220335472	11,610,226	03/21/23	CONDITION-BASED METHOD OF DIRECTING ELECTRONIC PROFILE-BASED ADVERTISEMENTS FOR DISPLAY IN AD SPACE IN VIDEO STREAMS
74	US	17/985,146	11/11/22	20230209106	11,778,249	10/03/23	REWINDING REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION

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75	US	18/122,654	03/16/23	20230325875	11,836,759	12/05/23	COMPUTER SYSTEMS PROGRAMMED TO PERFORM CONDITION-BASED METHODS OF DIRECTING ELECTRONIC PROFILE-BASED ADVERTISEMENTS FOR DISPLAY IN AD SPACE
76	US	18/372,692	09/25/23	-	allowed	-	USER CONTROL OF REPLACEMENT TELEVISION ADVERTISEMENTS INSERTED BY A SMART TELEVISION
77	US	18/384,836	10/28/23	-	pending	-	CONDITION-BASED METHODS AND SYSTEMS OF DIRECTING ELECTRONIC PROFILE-BASED ADVERTISEMENTS FOR DISPLAY IN AD SPACE

OWNED BY DATONICS

1	US	60/805,114	06/19/06	-	expired	-	MAKING COLLECTED PROFILES AVAILABLE TO MEDIA PROPERTIES IDENTIFIED AS INTERESTED IN PROFILES SUCH AS THE ONES COLLECTED
2	US	11/765,433	06/19/07	20070294401	8,280,758	10/02/12	PROVIDING COLLECTED PROFILES TO MEDIA PROPERTIES HAVING SPECIFIED INTERESTS
3	PCT	PCT/US07/71608	06/19/07	WO2007149888	expired	-	PROVIDING COLLECTED PROFILES TO MEDIA PROPERTIES HAVING SPECIFIED INTERESTS
4	US	12/536,451	08/05/09	20110035256	abandoned	-	SYSTEMS AND METHODS FOR PRIORITIZED SELECTION OF MEDIA PROPERTIES FOR PROVIDING USER PROFILE INFORMATION USED IN ADVERTISING
5	CA	2770188	08/05/10	2770188	2770188	10/23/18	SYSTEMS AND METHODS FOR PRIORITIZED SELECTION OF MEDIA PROPERTIES FOR PROVIDING USER PROFILE INFORMATION USED IN ADVERTISING
6	UK	1203670.3	08/05/10	2485125	abandoned	-	SYSTEMS AND METHODS FOR PRIORITIZED SELECTION OF MEDIA PROPERTIES FOR PROVIDING USER PROFILE INFORMATION USED IN ADVERTISING
7	PCT	PCT/US10/44616	08/05/10	WO2011017568	expired	-	SYSTEMS AND METHODS FOR PRIORITIZED SELECTION OF MEDIA PROPERTIES FOR PROVIDING USER PROFILE INFORMATION USED IN ADVERTISING
8	US	13/170,110	06/27/11	20110258051	8,244,574	08/14/12	METHOD, COMPUTER SYSTEM, AND STORED PROGRAM FOR CAUSING DELIVERY OF ELECTRONIC ADVERTISEMENTS BASED ON PROVIDED PROFILES
9	US	13/631,244	09/28/12	20130024295	8,589,210	11/19/13	PROVIDING COLLECTED PROFILES TO MEDIA PROPERTIES HAVING SPECIFIED INTERESTS
10	US	14/080,999	11/15/13	20140074607	abandoned	-	PROVIDING COLLECTED PROFILES TO MEDIA PROPERTIES HAVING SPECIFIED INTERESTS
11	US	15/893,354	02/09/18	20180189833	10,984,445	04/20/21	PROVIDING COLLECTED PROFILES TO MEDIA PROPERTIES HAVING SPECIFIED INTERESTS
12	US	16/425,259	05/29/19	20190279248	11,093,970	08/17/21	PROVIDING COLLECTED PROFILES TO MEDIA PROPERTIES HAVING SPECIFIED INTERESTS

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13	US	17/401,052	08/12/21	20220108352	pending	-	PROVIDING COLLECTED PROFILES TO MEDIA PROPERTIES HAVING SPECIFIED INTERESTS

OWNED BY INTENTIQ

1	US	11/736,544	04/17/07	20080259906	7,861,260	12/28/10	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
2	US	11/968,117	12/31/07	20090172728	8,566,164	10/22/13	TARGETED ONLINE ADVERTISEMENTS BASED ON VIEWING OR INTERACTING WITH TELEVISION ADVERTISEMENTS
3	US	11/968,107	12/31/07	20090172723	abandoned	-	TELEVISION ADVERTISEMENT PLACEMENT MORE RESISTANT TO USER SKIPPING
4	IL	201513	02/28/08	-	201513	09/28/13	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
5	IL	224074	02/28/08	-	224074	05/01/14	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
6	IL	225909	02/28/08	-	225909	05/27/15	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
7	EP	08743600.2	02/28/08	EP2147515	2147515	10/03/18	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
8	CA	2684239	02/28/08	2684239	2684239	08/18/15	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
9	JP	2011-512596	02/28/08	2010527524	5737518	05/01/15	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
10	AU	2013205470	02/28/08	-	2013205470	01/07/16	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
11	KR	10-2009-7023680	02/28/08	10-2009-0128566	10-1647844	08/05/16	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
12	KR	10-2016-7016750	02/28/08	-	10-1745847	06/02/17	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
13	AU	2008242476	02/28/08	-	abandoned	-	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
14	CN	200880020474.5	02/28/08	-	abandoned	-	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
15	JP	2015-901567	02/28/08	-	abandoned	-	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
16	PCT	PCT/US08/55298	02/28/08	WO2008130736	expired	-	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
17	HK	11102657.7	02/28/08	-	HK1148624	07/22/16	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
18	CN	201010522235.9	02/28/08	-	ZL 2010 1 0522235.9	10/07/15	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR

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19	US	12/131,824	06/02/08	20090299843	8,051,444	11/01/11	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
20	US	12/131,798	06/02/08	20090300675	9,083,853	07/14/15	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
21	IL	206660	10/23/08	-	206660	07/01/15	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
22	CA	2710774	10/23/08	2710774	2710774	03/15/16	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
23	JP	2010-541455	10/23/08	2011513803	5707588	03/13/15	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
24	AU	2008347029	10/23/08	-	2008347029	05/24/14	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
25	AU	2016202598	10/23/08	-	2016202598	11/30/17	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
26	KR	10-2010-7017261	10/23/08	-	10-1562685	10/16/15	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
27	AU	2014202418	10/23/08	-	abandoned	-	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
28	EP	08869729.7	10/23/08	EP2238755	abandoned	-	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
29	US	12/257,386	10/23/08	20090049468	abandoned	-	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
30	PCT	PCT/US08/81037	10/23/08	WO2009088554	expired	-	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
31	HK	11104803.6	10/23/08	1150918A	HK1150918	01/13/17	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
32	CN	200880123405.7	10/23/08	-	ZL 2008 80123405.7	12/24/14	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
33	PCT	PCT/US08/85225	12/02/08	-	expired	-	TELEVISION ADVERTISEMENT PLACEMENT MORE RESISTANT TO USER SKIPPING
34	IL	209705	06/02/09	-	209705	07/31/14	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
35	IL	209706	06/02/09	-	209706	05/01/16	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
36	IL	231117	06/02/09	-	231117	12/01/16	ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO

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37	IL	243597	06/02/09	-	243597	12/01/18	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
38	IL	261361	06/02/09	-	261361	05/28/20	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
39	CA	2724627	06/02/09	2724627	2724627	08/22/17	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
40	CA	2724816	06/02/09	2724816	2724816	05/03/16	ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO
41	JP	2011-512596	06/02/09	2011526100	5737518	05/01/15	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
42	JP	2011-512597	06/02/09	2011525730	5737519	05/01/15	ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO
43	AU	2009256278	06/02/09	-	2009256278	06/09/16	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
44	AU	2009256279	06/02/09	-	2009256279	09/11/14	ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO
45	AU	2014213563	06/02/09	-	2014213563	12/17/15	ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO
46	AU	2015264835	06/02/09	-	2015264835	03/15/18	ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO
47	AU	2016203421	06/02/09	-	2016203421	07/27/17	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
48	KR	10-2015-7017163	06/02/09		10-1644284	07/25/16	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
49	KR	10-2010-7029592	06/02/09		10-1656891	09/06/16	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS

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50	KR	10-2010-7029594	06/02/09	20110030505	10-1672060	10/27/16	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
51	KR	10-2016-7024436	06/02/09		10-1686781	12/08/16	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
52	CN	200980117676.6	06/02/09		2009 80117676.6	07/16/14	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
53	CN	2014102868288	06/02/09		abandoned		TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
54	EP	09759287.7	06/02/09	EP2304672	abandoned	-	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
55	HK	11112949.4	06/02/09	1158855A	abandoned	-	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
56	EP	09759288.5	06/02/09	EP2289237	abandoned	-	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
57	KR	10-2014-7015007	06/02/09		abandoned	-	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
58	PCT	PCT/US09/46031	06/02/09	WO2009149128	expired	-	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
59	PCT	PCT/US09/46033	06/02/09	WO2009149129	expired	-	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
60	CN	200980119949.0	06/02/09	102084387	ZL2009 80119949.0	04/27/16	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
61	US	12/860,666	08/20/10	20100325659	8,281,336	10/02/12	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
62	US	12/906,007	10/15/10	20120096491	8,997,138	03/31/15	CORRELATING ONLINE BEHAVIOR WITH PRESUMED VIEWING OF TELEVISION ADVERTISEMENTS

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63	US	61/393,834	10/15/10	-	expired	-	SYSTEM AND METHODS FOR SELECTING TELEVISION ADVERTISEMENTS FOR A SET-TOP BOX REQUESTING AN ADVERTISEMENT WITHOUT KNOWING WHAT PROGRAM OR CHANNEL IS BEING WATCHED
64	US	12/981,925	12/30/10	20110099576	8,595,069	11/26/13	SYSTEMS AND METHODS FOR DEALING WITH ONLINE ACTIVITY BASED ON DELIVERY OF A TELEVISION ADVERTISEMENT
65	US	13/097,885	04/29/11	20120047530	8,695,032	04/08/14	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
66	US	13/167,605	06/23/11	20110252441	8,677,398	03/18/14	SYSTEMS AND METHODS FOR TAKING ACTION WITH RESPECT TO ONE NETWORK-CONNECTED DEVICE BASED ON ACTIVITY ON ANOTHER DEVICE CONNECTED TO THE SAME NETWORK
67	US	61/514,840	08/03/11	-	expired	-	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
68	US	13/243,314	09/23/11	20120017240	8,607,267	12/10/13	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
69	CA	2851636	10/14/11	2851636	2851636	12/13/16	SYSTEM AND METHODS FOR SELECTING TELEVISION ADVERTISEMENTS FOR A SET-TOP BOX REQUESTING AN ADVERTISEMENT WITHOUT KNOWING WHAT PROGRAM OR CHANNEL IS BEING WATCHED
70	US	13/274,242	10/14/11	20120096489	9,131,282	09/08/15	SYSTEM AND METHODS FOR SELECTING TELEVISION ADVERTISEMENTS FOR A SET-TOP BOX REQUESTING AN ADVERTISEMENT WITHOUT KNOWING WHAT PROGRAM OR CHANNEL IS BEING WATCHED
71	AU	2011315836	10/14/11	-	2011315836	03/10/16	SYSTEM AND METHODS FOR SELECTING TELEVISION ADVERTISEMENTS FOR A SET-TOP BOX REQUESTING AN ADVERTISEMENT WITHOUT KNOWING WHAT PROGRAM OR CHANNEL IS BEING WATCHED
72	AU	2011315838	10/14/11	-	2011315838	02/18/16	CORRELATING ONLINE BEHAVIOR WITH PRESUMED VIEWING OF TELEVISION ADVERTISEMENTS
73	PCT	PCT/US11/56468	10/14/11	WO2012051594	expired	-	CORRELATING ONLINE BEHAVIOR WITH PRESUMED VIEWING OF TELEVISION ADVERTISEMENTS
74	PCT	PCT/US11/56466	10/14/11	WO2012051592	expired	-	SYSTEM AND METHODS FOR SELECTING TELEVISION ADVERTISEMENTS FOR A SET-TOP BOX REQUESTING AN ADVERTISEMENT WITHOUT KNOWING WHAT PROGRAM OR CHANNEL IS BEING WATCHED
75	IL	230777	08/03/12	-	230777	12/30/16	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES

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76	EP	12820661.2	08/03/12	2740093	2740093	11/21/18	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
77	CA	2843831	08/03/12	2843831	2843831	04/16/19	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
78	CA	3022437	08/03/12	3022437	3022437	02/26/19	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
79	EP	18199422.9	08/03/12	-	3448045	01/06/21	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
80	JP	2014-524134	08/03/12	2014525107	5960819	07/01/16	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
81	JP	2016-122615	08/03/12	2016192225	6189487	08/10/17	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
82	US	13/566,881	08/03/12	20130036434	8,683,502	03/25/14	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
83	AU	2012289868	08/03/12	-	2012289868	07/29/16	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
84	AU	2016204839	08/03/12	-	2016204839	03/23/17	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
85	AU	2017201470	08/03/12	-	2017201470	12/06/18	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
86	KR	10-2014-7005326	08/03/12		10-1951500	02/18/19	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
87	KR	10-2018-7023835	08/03/12		10-1979176	05/10/19	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
88	PCT	PCT/US2012/0496	08/03/12	WO2013020100	expired	-	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
89	CN	2016103313986	08/03/12	105933737 A	ZL 2016 1 03313986	07/14/17	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
90	CN	2017100158517	08/03/12		ZL 2017 1 00158517	07/13/18	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
91	CN	2012800429571	08/03/12	103765461 A	ZL2012 800429571	06/01/16	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
92	US	14/089,645	11/25/13	20140082664	10,321,198	06/11/19	SYSTEMS AND METHODS FOR DEALING WITH ONLINE ACTIVITY BASED ON DELIVERY OF A TELEVISION ADVERTISEMENT
93	US	14/101,156	12/09/13	20140101693	9,226,019	12/29/15	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
94	US	14/196,844	03/04/14	20140189732	9,078,035	07/07/15	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES

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95	US	14/246,525	04/07/14	20140223476	9,369,779	06/14/16	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
96	US	14/790,370	07/02/15	20150312612	9,271,024	02/23/16	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
97	US	14/796,269	07/10/15	20150312614	9,800,917	10/24/17	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
98	US	14/946,623	11/19/15	20160080790	9,756,372	09/05/17	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
99	US	15/047,386	02/18/16	20160165320	9,591,380	03/07/17	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
100	US	15/179,356	06/10/16	20160286281	9,813,778	11/07/17	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
101	US	15/450,361	03/06/17	20170195748	10,070,200	09/04/18	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
102	US	15/690,214	08/29/17	20180146228	10,306,282	05/28/19	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
103	US	15,789,354	10/20/17	20180041792	10,645,438	05/05/20	TARGETED TELEVISION ADVERTISEMENTS ASSOCIATED WITH ONLINE USERS' PREFERRED TELEVISION PROGRAMS OR CHANNELS
104	US	15/803,631	11/03/17	20180124474	10,178,442	01/08/19	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
105	US	16/117,611	08/30/18	20190104345	10,405,058	09/03/19	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
106	US	16/228,479	12/20/18	20190124412	10,715,878	07/14/20	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
107	US	16/421,313	05/23/19	-	abandoned	-	TARGETED TELEVISION ADVERTISEMENTS SELECTED ON THE BASIS OF AN ONLINE USER PROFILE AND PRESENTED WITH TELEVISION PROGRAMS OR CHANNELS RELATED TO THAT PROFILE
108	US	16/435,051	06/07/19	20190335246	11,095,952	08/17/21	LINKING RECORDED ONLINE ACTIVITY FROM AN ONLINE DEVICE ASSOCIATED WITH A SET-TOP BOX WITH A TELEVISION ADVERTISEMENT DELIVERED VIA THE SET-TOP BOX
109	US	16/556,782	08/30/19	20200068268	10,771,860	09/08/20	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
110	US	16/925,655	07/10/20	20210084384	11,303,973	04/12/22	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR

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111	US	17/013,368	09/04/20	20210105540	11,082,753	08/03/21	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
112	US	17/390,211	07/30/21	20220078527	11,368,763	6/21/2022	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
113	US	17/401,078	08/12/21	20220109919	11,831,964	11/28/23	AVOIDING DIRECTING ONLINE ADVERTISEMENTS BASED ON USER INTERACTION WITH TELEVISION ADVERTISEMENTS
114	US	17/843,311	01/17/22	20220329915	11,689,780	06/27/23	METHODS OF USING PROXY IP ADDRESSES AND REDIRECTION FOR CROSS-DEVICE ACTIONS
115	US	17/714,965	04/06/22	20220360862	11,564,015	01/24/23	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
116	US	17/877,870	07/29/22	20220368999	11,589,136	02/21/23	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
117	US	18/110,857	02/16/23	20230199272	11,805,300	10/31/23	SYSTEM FOR TAKING ACTION USING CROSS-DEVICE PROFILE INFORMATION
118	US	18/202,206	05/25/23	20240073487	11,949,962	04/02/24	METHODS AND COMPUTER SYSTEM USING PROXY IP ADDRESSES AND PII IN MEASURING AD EFFECTIVENESS ACROSS DEVICES
119	US	18/618,904	03/27/24	-	pending	-	TARGETED TELEVISION ADVERTISING BASED ON PROFILES LINKED TO MULTIPLE ONLINE DEVICES
120	US	18/207,125	06/07/23	20240107126	11,974,024	04/30/24	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR
121	US	18/384,835	10/27/23	-	pending	-	DIRECTING ONLINE ADVERTISEMENTS BASED ON SOFTWARE OBSERVATION OF PRESENTATION OF TELEVISION ADVERTISEMENTS
122	US	18/647,861	04/26/24	-	pending	-	TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR